



10 Digital Marketing Hacks for Small Businesses

Current Trends with Online Marketing



Content
Marketing



Responsive
Mobile



Ad
Networks



Thought
Leadership

Coplex



The Hacks

Coplex

ActiveCampaign ➤

Email Marketing Automation

Coplex

facebook[®]

Facebook Custom Audiences

Coplex



LinkedIn Pulse



Thought Leadership Marketing

Coplex



Blogs

Coplex



SQUARESPACE

SquareSpace

Coplex

LEADLANDER

LeadLander

Coplex



Rival IQ

Coplex

yodle®

Yodle

Coplex

QuickMVP

QuickMVP



Bonus Product Hack Tools

- [x.ai](#)
- [charlieapp.com](#)
- [www.findanyemail.net/](#)
- [yesware](#)
- [Google Inbox OR Boomerang](#)
- [Rapportive](#)
- [mention.com](#)

Coplex



Questions?
Email to zach@coplex.com



Follow [@zcferres](https://twitter.com/zcferres)



[linkedin.com/in/zcferres](https://www.linkedin.com/in/zcferres)